

Jeremy Jones

UI/UX Designer & Developer · Web Operations Manager · Creative & Technical Generalist

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Profile

I'm a web manager, developer, and UX designer with over 10 years of experience supporting government and research platforms. I specialize in creating intuitive, accessible websites, collaborating across teams, and translating needs into high-impact content and interfaces. I combine visual design skills with front-end development and content strategy to deliver clear, user-centered digital experiences.

Experience

Web Manager, U.S. Forest Service Research & Development

Nov 2015 – Sep 2025

- Managed and updated research station websites, serving as quality control and editor for all public-facing content.
- Led full-scale redesign projects, including planning information architecture with clients, designing wireframes, and developing responsive websites and UI components using HTML, CSS, JavaScript, and PHP.
- Developed custom WordPress themes and managed site plugins, updates, and backups.
- Ensured Section 508 & WCAG accessibility compliance of web interfaces and content through regular audits and remediation.
- Used Google Analytics to monitor content performance and user activity, inform strategy, and report results to leadership. Increased newsletter signups by 20% and reduced broken links by 50% through redesigns and audits.
- Monitored site performance using Google PageSpeed Insights to identify issues and optimize asset loading.
- Collaborated with content creators, editors, designers, and developers to ensure content accuracy, usability, consistency, and alignment with brand standards.
- Created design specifications, accessibility checklists, and other documentation to support quality assurance and best practices for all contributors.
- Tested content to improve search engine optimization, including creating meta tags, JSON-LD schema, structured data, and monitoring Google Search Console.

Skills

Web Development

HTML, CSS, JavaScript, PHP, SQL, Accessibility (508/WCAG), Responsive Design, SEO (JSON-LD Schema, Metadata, Open Graph)

Tools

Figma, Adobe Creative Suite, Jira

Content & Web Management

WordPress, Drupal, SharePoint, Salesforce Marketing Cloud, Writing & Editing, Quality Assurance

Analytics & Web Performance

Google Analytics, Looker Studio, Tag Manager, Search Console, Google PageSpeed Insights

Automation

Python, UiPath, Power Automate

Projects

jeremyrobertjones.com – My personal website and blog.

[Web design portfolio](#)

Education

Asheville–Buncombe Technical Community College

A.A.S. in Digital Media

Certifications

Section 508 Trusted Tester

Department of Homeland Security