Jeremy Jones

minttoothpick@pm.me | jeremyrobertjones.com | 828-575-6153 | Orlando, FL

Profile

I'm a web and content strategist with 10 years of experience managing large-scale government websites, with a focus on accessibility, automation, content strategy, and cross-team collaboration. As a certified 508 Trusted Tester, I aim to make digital content clear, usable, and inclusive. I'm especially drawn to roles that bridge technical and editorial work—streamlining systems, leading redesigns, and helping teams communicate more effectively. I thrive on creating practical, user-centered solutions that make a meaningful impact.

Experience

Web Manager, US Forest Service Research & Development
2015 – Present

- Manage regional research station websites (Drupal, WordPress, SharePoint), ensuring usability, accessibility, and compliance.
- Lead full website redesigns—from IA and content audits to responsive design, coding, and testing.
- Run discovery sessions across teams to inform site structure and strategy—aligning user needs with agency goals.
- Create strategic documentation and train contributors on content standards, governance, and workflows to support scalable publishing.
- Perform accessibility testing and remediation for web, multimedia, and PDF assets.
- Use Google Analytics and Looker Studio to track engagement, guide content decisions and social media strategy, and deliver dashboards for science communication and leadership teams.
- Develop automation solutions to streamline content submission, data collection, reporting, and legacy content migration—reducing errors and saving time.
- Build custom tools and features with HTML, CSS, JavaScript, and PHP—like citation generators, RSS feeds, and WordPress themes—to help researchers share their work and make content easier to navigate.

Education

Asheville–Buncombe Technical Community College
A.A.S. in Digital Media
Certificate in Mobile Development

Certifications

Section 508 Trusted Tester
Department of Homeland Security

Skills

Web Development
HTML, CSS, JavaScript, PHP, SQL, Git

Platforms
SharePoint, WordPress, Drupal, Salesforce Marketing Cloud

Accessibility
508, WCAG, Trusted Tester

Content Strategy
Web Governance, Content Audits, Information Architecture, Documentation

Analytics
Google Analytics, Looker Studio

Automation
Power Automate, UiPath, Python